

FOR IMMEDIATE RELEASE

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Frank James boutique hosts trunk show fundraiser featuring jewelry designs from KristaFayeKnowsLove

On **Thursday, March 27th**, Bellingham fashionistas will have the opportunity to preview new jewelry designs from KristaFayeKnowsLove, a Seattle-based jewelry designer, while helping an important cause. Frank James boutique will host a trunk show, devoting 10 percent of all clothing and accessories sales to fight LAM, a rare disease affecting only women, including Bellingham resident Shar Van Winkle.

Guests will be able to browse spring styles of clothing and jewelry while enjoying wine and appetizers. Frank James will donate 10 percent of all sales to LAM Treatment Alliance, a non-profit organization exclusively dedicated to fostering and funding research to find a treatment for LAM in the fastest time possible.

LAM is a progressive multi-system disease that is most often fatal in the lungs. Identified in 1937, the disease was largely unknown until the last decade, when two nonprofit organizations – the LAM Treatment Alliance and The LAM Foundation – were formed to stimulate research as well as educate the medical community and general public.

Shar Van Winkle was diagnosed with LAM in 2002 after experiencing severe shortness of breath. In 2003, her daughter Krista Kenner, designer of KristaFayeKnowsLove jewelry, initiated a Bellingham fundraising group to contribute to the fight against LAM.

“The Bellingham community has really rallied behind us, pouring out a tremendous amount of support to fight LAM,” said Van Winkle. “The Frank James trunk show fundraiser is another example of the generosity and creativity of this community.”

WHAT: Jewelry trunk show and fundraiser to fight LAM, a rare disease affecting women

WHERE: Frank James, 202 East Holly Street (Gateway Building), Bellingham

WHEN: Thursday, March 27th, 5:30 - 9:00 pm

About KristaFayeKnowsLove

Using primarily vintage and recycled materials, KristaFayeKnowsLove crafts unique pieces for the girl who's youthful at heart. KristaFayeKnowsLove pieces can be purchased at Frank James as well as a handful of Seattle boutiques, and at www.kristafayeknowslove.etsy.com.

About LAM / LAM Treatment Alliance

LAM, short for lymphangiomyomatosis, is a rare, progressive disease that only affects women, and usually in their childbearing years. The most devastating effect of the disease is seen in the lungs.

The LAM Treatment Alliance is a 501(c)(3) non-profit organization exclusively dedicated to fostering and funding research to find a treatment for LAM in the fastest time possible. Since its inception, the LAM Treatment Alliance has grown to become a critical convener for the field, forging relationships with and among academia, industry, government agencies and other private funders.

About Frank James

Frank James is a store for the woman who is aware of the trends but does not succumb to them. She has her own style, knows what she wants and knows where to get it. From basic denim and simple dresses to exceptional articles that inspire an entire outfit, Frank James has everything she needs for any occasion. To view a selection of current styles, visit www.frankjamesclothing.com.

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